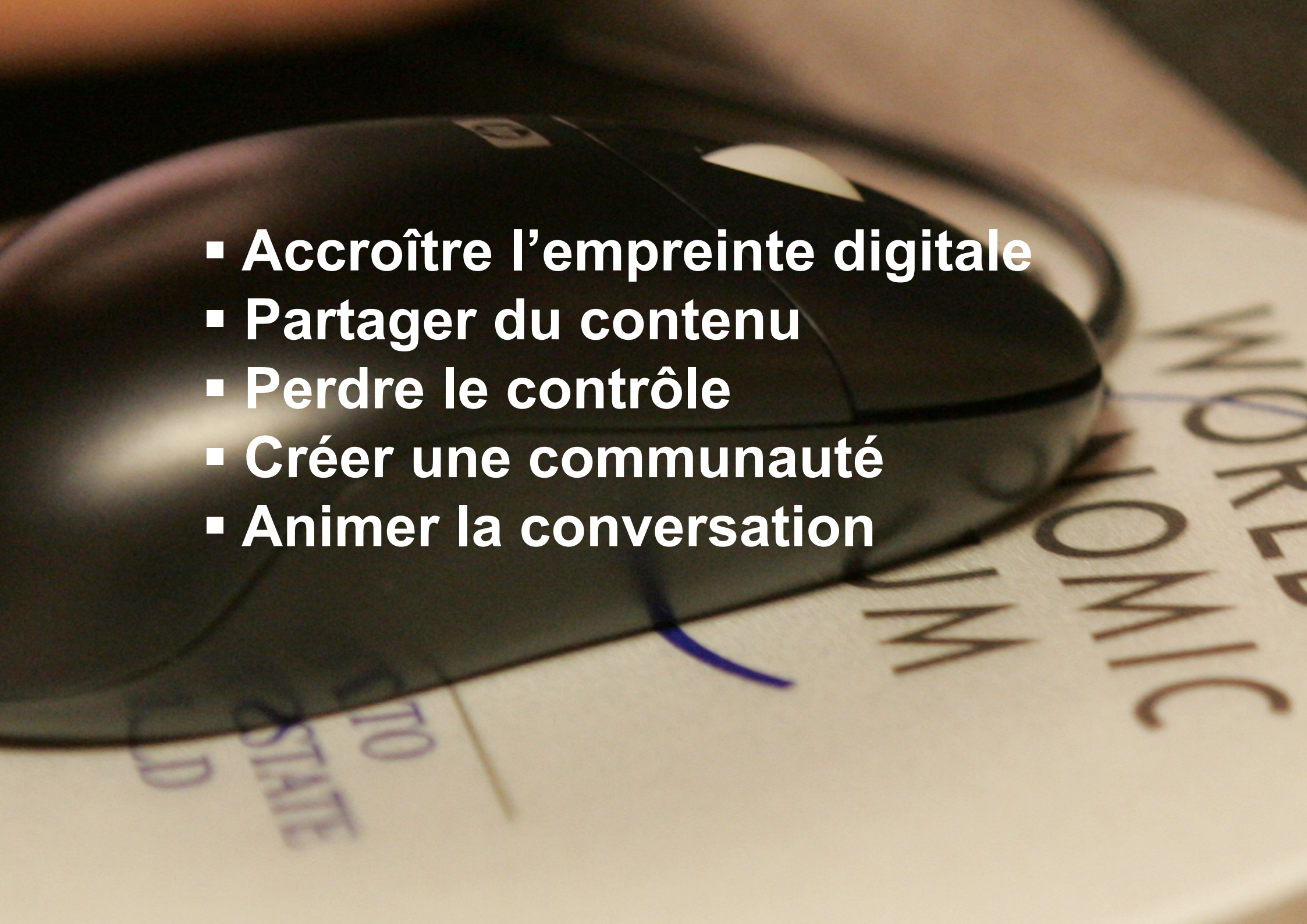


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# World Economic Forum

From Wikipedia, the free encyclopedia

*"WEF" redirects here. For other uses, see [WEF \(disambiguation\)](#).*

The **World Economic Forum** (**WEF**) is a [Swiss non-profit foundation](#), based in [Cologney](#), [Geneva](#), best known for its annual meeting in [Davos](#), a mountain resort in [Graubünden](#), in the eastern [Alps](#) region of Switzerland.

The meeting brings together top business leaders, international political leaders, selected intellectuals and journalists to discuss the most pressing issues facing the world, including health and the environment.

Beside meetings, the foundation produces a series of research reports and engages its members in sector specific initiatives.<sup>[1]</sup>

It also organizes the "Annual Meeting of the New Champions" in [China](#) and a series of regional meetings throughout the year. In 2008, those regional meetings included meetings on Europe and Central Asia, East Asia, the Russia CEO Roundtable, Africa, the Middle East, and the World Economic Forum on Latin America. In 2008, the foundation also launched the "Summit on the Global Agenda" in Dubai.

The 2011 annual meeting in Davos has been held from 26 January to 30 January.

<b>Contents</b> <span><span>[</span>show<span>]</span></span>
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## History

[[edit](#)]

The foundation was founded in 1971 by [Klaus Schwab](#), a German-born business professor at the [University of Geneva](#).<sup>[2]</sup> Originally named the **European Management Forum**, it changed its name to the World Economic Forum in 1987 and sought to broaden its vision further to include providing a platform for resolving international conflicts.

In the summer of 1971 Schwab invited 444 executives from [Western European](#) firms to the first [European Management Symposium](#) held in the [Davos Congress Centre](#) under the patronage of the [European Commission](#) and European industrial associations, where Schwab sought to introduce European firms to [American](#) management practices. He then founded the WEF as a non-profit organization based in Geneva and drew European business leaders to Davos for the annual meetings each January.<sup>[3]</sup>

Schwab developed the "[stakeholder](#)" [management approach](#) which based corporate success on managers taking account of all interests: not merely [shareholders](#), [clients](#) and [customers](#), but also [employees](#) and the communities within which the firm is situated, including governments.<sup>[4]</sup> Events in 1973, including the collapse of the [Bretton Woods](#) fixed-exchange rate mechanism and the [Arab-Israeli War](#), saw the annual meeting expand its focus from management to economic and social issues, and political leaders were invited for the first time to the annual meeting in January 1974.<sup>[5]</sup>

As the years went by, political leaders began to use the annual meeting as a neutral platform to resolve their differences. The [Davos Declaration](#) was signed in 1988 by [Greece](#) and [Turkey](#), helping them turn back from the brink of war. In 1992, [South African President F. W. de Klerk](#) met with [Nelson Mandela](#) and [Chief Mangosuthu Buthelezi](#) at the annual meeting, their first joint appearance outside South Africa. At the 1994 annual meeting, [Israeli Foreign Minister Shimon Peres](#) and [PLO Chairman Yasser Arafat](#) reached a draft agreement on [Gaza](#) and [Jericho](#).<sup>[6]</sup> In 2008, [Bill Gates](#) gave a keynote speech on [creative capitalism](#), a form of capitalism that works both to generate profits and solve the world's inequities, using market forces to better address the needs of the poor.<sup>[7][8]</sup>

## Organization

[[edit](#)]

Headquartered in Cologney, the foundation opened, in 2006, regional offices in [Beijing](#), China; and [New York City](#), [New York](#), United States. It strives to be [impartial](#), and is not tied to any political, [partisan](#) or national interests. The foundation is "committed to improving the State of the World".<sup>[9]</sup> and has [observer status](#) with the [United Nations](#)

<b>World Economic Forum</b>	
<b>WORLD ECONOMIC FORUM</b>	
<b>COMMITTED TO IMPROVING THE STATE OF THE WORLD</b>	
<b>Formation</b>	<div> <ul style="list-style-type: none"><li>1971, as European Management Forum</li> <li>1987, name changed to World Economic Forum</li></ul> </div>
<b>Type</b>	<a href="#">Non-profit organization</a>
<b>Legal status</b>	Foundation
<b>Headquarters</b>	<a href="#">Cologney</a> , <a href="#">Geneva</a> , <a href="#">Switzerland</a>
<b>Region served</b>	Worldwide
<b>Chief Executive Officer</b>	<a href="#">Klaus Schwab</a>
<b>Website</b>	<a href="http://weforum.org">weforum.org</a> <span><span>[</span>ⓘ<span>]</span></span>



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## This Article Is a Mess

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I wouldn't even know where to start. This is Wikipedia at its very worst. Imagine you looked up the WEF, knowing nothing about it, and this is what you found... [Asav](#) ([talk](#)) 02:44, 7 August 2008 (UTC)

## Revised draft article

[[edit](#)]

I agree that the article is a mess and I have tried to improve it. I have taken the issues in consideration, please find below a revised draft article. If I haven't received any comments until Thursday (within the next 72 hours) I regard the draft as supported and publish it. Matthias Lufkens, Associate Director, [World Economic Forum](#), 12:45, 8 September 2008 (UTC)

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## Naoto Kan - World Economic Forum Annual Meeting 2011

DAVOS/SWITZERLAND, 29JAN11 - Naoto Kan, Prime Minister of Japan delivers a special address during the session 'Vision for Japan' at the Annual Meeting 2011 of the World Economic Forum in Davos, Switzerland, January 29, 2011.

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This photo was taken on January 29, 2011 in Davos Dorf, Canton of Graubunden, CH, using a Canon EOS-1Ds Mark III.



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# Naoto Kan

From Wikipedia, the free encyclopedia

*In this Japanese name, the family name is "Kan".*

**Naoto Kan** (菅 直人 **Kan Naoto*<sup>?</sup>*, born 10 October 1946) is the current **Prime Minister of Japan**. In June 2010, as Finance Minister, Kan was elected as the leader of the **Democratic Party of Japan** (DPJ) and was designated Prime Minister by the **Diet** to succeed **Yukio Hatoyama**.

**Contents** [show]

## Early life

[[edit](#)]

Kan was born in **Ube City, Yamaguchi Prefecture** as the son of Hisao Kan, an executive for a glass manufacturer.

He graduated in 1970 from the **Tokyo Institute of Technology** and became a licensed *benrishi* (patent agent/attorney) in 1971.

His hobbies are **go**, **shogi** and **mahjong**.<sup>[1]</sup> Kan built a machine to calculate the complicated mahjong point system and applied for a patent in 1973.<sup>[2]</sup>

## Career

[[edit](#)]

After graduating from university, Kan worked at a patent office for four years.<sup>[3]</sup> He actively engaged in civic **grassroots** movements for years and also served on election campaign staff for **Fusae Ichikawa**, a **women's rights** activist.<sup>[4]</sup>

After having lost in **1976, 1979 general elections** and **1977 Upper House election**, Kan finally achieved a seat in the lower house in **1980** as a member of **Socialist Democratic Federation**. He gained national wide popularity in 1996, when serving as the **Minister of Health and Welfare**, admitting government's responsibility for the spread of **HIV-tainted blood** in 1980s and directly apologized to victims. At that time, he was a member of a small party forming the ruling **coalition** with the **Liberal Democratic Party** (LDP). His frank action was completely unprecedented and was applauded by the media and the public.<sup>[*citation needed*]</sup>

In 1998, his image was affected by allegations of an affair, vigorously denied by both parties, with a television newscaster and media consultant, Yūko Tonomoto.<sup>[5]</sup> After **Yukio Hatoyama** resigned as the leader of the **Democratic Party of Japan** (DPJ), Kan again took over the position. In July 2003, the DPJ and the **Liberal Party** led by **Ichirō Ozawa** agreed to form a uniformed opposition party to prepare for the **general election** that was anticipated to take place in the fall.

During the campaign of the **election of 2003**, the DPJ called the election as the choice of the government between the ruling LDP-bloc and the DPJ, with Kan being presented as the alternative candidate to then Prime Minister **Junichiro Koizumi**. His face was used as the trademark of the campaign against the LDP.<sup>[*citation needed*]</sup>

However, in 2004, Kan was accused of unpaid annuities and forced to again resign the position of leader. On May 10, 2004, he officially announced his resignation and made the **Shikoku Pilgrimage**. Later, the **Ministry of Health, Labour and Welfare** spokesman apologized, saying the unpaid record was due to an administrative error.

In mid-October 2005, Kan, who turned 60 in 2006, proposed the creation of a new political party to be called the "Dankai (**baby boomer**) Party." The initial intent of the party was to offer places of activity for the Japanese baby boomers – 2.7 million of whom began to retire *en masse* in 2007.

He believes the **Japan Self-Defense Forces** should play a more prominent role on the international stage.<sup>[6]</sup>

## Finance Minister

[[edit](#)]

**Naoto Kan**

菅 直人



Kan at the 2011 World Economic Forum.

**Prime Minister of Japan**

**Incumbent**

**Assumed office**

8 June 2010

**Monarch**  **Akihito**

**Preceded by**  **Yukio Hatoyama**

**Minister of Finance**

**In office**

6 January 2010 – 8 June 2010

**Prime Minister**  **Yukio Hatoyama**

**Preceded by**  **Hirohisa Fujii**

**Succeeded by**  **Yoshihiko Noda**



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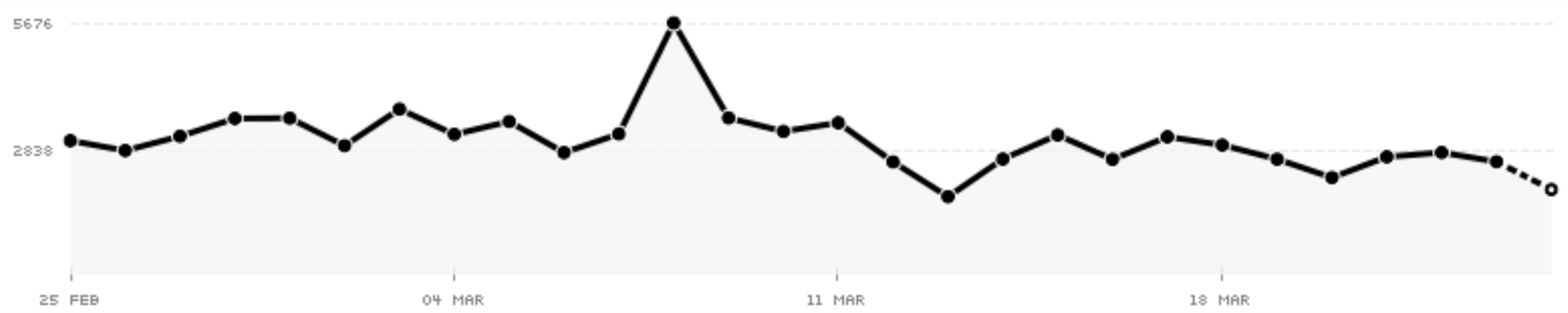




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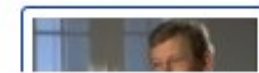
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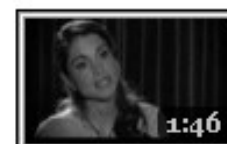
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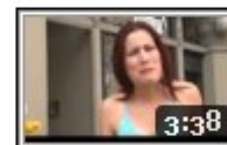
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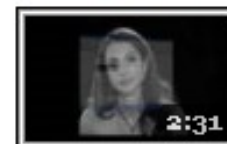
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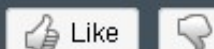
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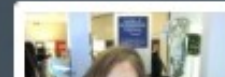
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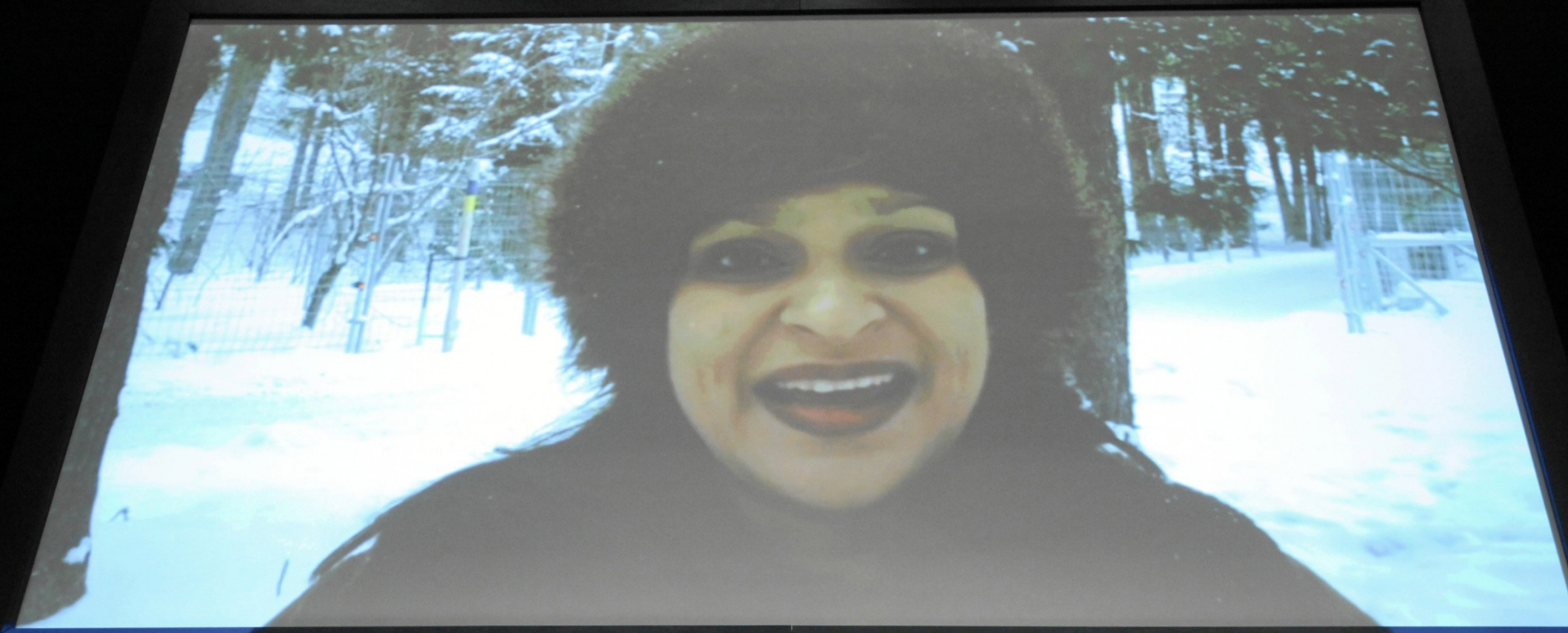
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播放: 266 评论: 0



如何一生保持灵感的不间断获得  
播放: 274 评论: 1



HD 中国入世十周年-达沃斯新闻发布会1  
播放: 96 评论: 0

### 2011年冬季年会

[\[详情\]](#) [\[更多专辑\]](#)



德国总理默克尔致辞 - 处理全球与欧...  
播放: 142  
↑ 0 ↓ 0



2011年水晶奖颁奖典礼  
播放: 39  
↑ 0 ↓ 0



中国对全球贸易及经济增长的影响  
播放: 188  
↑ 2 ↓ 2



2011年达沃斯年会 - 对话克林顿  
播放: 725  
↑ 4 ↓ 0

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Adrian Monck  
@amonck, ^am



Matthias Lufkens  
@luefkens, ^ml



Samantha Tonkin  
^st



Nicole Tapscott  
@nikitapscott, ^nt



Anna Sims  
@WEF\_Anna, ^as



# World Economic Forum

**@davos** Davos, Switzerland

Official Twitter account of the World Economic Forum, best known for the Annual Meeting in Davos-Klosters (@luefkens @nikitapscott @WEF\_Anna tweeting)  
<http://wef.ch/Twitter>

**Following**



Message



**Timeline**

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**davos** World Economic Forum

Reading: Accelerating the Path to Gender Parity - Saadia Zahidi & Klaus Schwab on @huffingtonpost <http://wef.ch/4Y> ^nt

14 hours ago



**davos** World Economic Forum

The Forum Celebrates International Women's Day! <http://wef.ch/4V> ^nt

20 hours ago



**davos** World Economic Forum

The Forum welcomes Norwegian Red Cross Chief Borge Brende as the new Managing Board Director at the WEF <http://wef.ch/4M> #WEF ^nt

7 Mar



**davos** World Economic Forum

Jennifer Blanke #GTFAndorra presenting the #WEF Travel & Tourism Report <http://wef.ch/tcr> Questions? ^ml <http://twitpic.com/473spv>

7 Mar



About @davos

**2,919**

Tweets

**829**

Following

**1,490,890**

Followers

**6**

List

## Connections

Also followed by @David\_Gergen, @PJenn



You both follow @SpillmannNZZ, @David\_



Following **829**



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# WEF2011

Official Twitter list of tweeps attending the Annual Meeting of the World Economic Forum in Davos



A public list

Curated by [World Economic Forum](#)

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[Tweets](#)

**Following: 412**

[Followers: 525](#)

People this list follows



**Kantei\_Saigai** 首相官邸(災害情報) ✓

本アカウントは首相官邸の公式アカウントです。首相官邸から災害関連の政府活動情報をお届けいたします。

[+ Follow](#)



**JPN\_PMO** PM's Office of Japan ✓

This is the official English twitter account of Prime Minister's Office of Japan. Most of the information provided here will be translation of @Kantei\_Saigai.

[+ Follow](#)



**MariaBartiromo** Maria Bartiromo ✓

Anchor CNBC Closing Bell (M-F, 3-5 p.m. ET) and Host/Managing Editor of the Wall Street Journal Report with Maria Bartiromo

[+ Follow](#)



**pmdeschamps** Pascale Deschamps

[+ Follow](#)



**CFigueroes** Christiana Figueres

Executive Secretary of the United Nations Framework Convention on Climate Change (UNFCCC)

[+ Follow](#)



**David\_Garçon** David Garçon ✓

[+ Follow](#)



## Recently Following

This list's most recently followed accounts · [View all following](#)



**Kantei\_Saigai** · [Follow](#)

首相官邸(災害情報) ✓



**JPN\_PMO** · [Follow](#)

PM's Office of Japan ✓



**MariaBartiromo** · [Follow](#)

Maria Bartiromo ✓



**pmdeschamps** · [Follow](#)

Pascale Deschamps

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## More lists by @davos →

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www.queenrania.jo  
www.facebook.com/queenrania  
www.twitter.com/queenrania



Hi @BillGates nice to see u here. Hope we'll get a chance to meet up in Davos.

5:27 PM Jan 20th via web

Retweeted by 22 people

Reply Retweet



QueenRania

Rania Al Abdullah

twitter

Home Profile Find People Settings Help Sign out

At Davos G8/G20 panel - Spain Pres. Zapatero says meeting MDGs just as important as global financial reform...

7:35 PM Jan 28th via Twikini

Retweeted by 100+ people

Reply Retweet



BillGates

Bill Gates



Au Revoir Davos. Compared to ur frenetic 24x7 schedule, the normal weekday is going to feel kind of laid back...

6:53 AM Jan 31st via Echofon

Reply Retw



anandmahindra

anand mahindra

## the tweets

About to do my Davos panel in jeans and tennies. @unitedairlines says we might see our luggage tomorrow.

**Evan Williams**, chief executive, Twitter

How about all the folks @Davos just hole up there for a year or two and leave everyone else to reorganise?

**Adam Fennelaw**, development director, Design Business Association in the UK

Overheard at Davos: our car is not allowed to go up, so you have to walk. But I never walk.

**Felix Salmon**, Reuters

twitter

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My thoughts on Davos

<http://bit.ly/bA2yD9>

2:48 AM Feb 12th via web

Retweeted by 68 people

Reply Retw



ericschmidt

Eric Schmidt

# Humbled.



5:31 PM Oct 9th, 2009 via web

Retweeted by 11 people

Reply Retweet



## BarackObama

Barack Obama

The panel discussion inspired me. For the next 20 min I will take questions from my Twitter crew. Start asking!

8:32 PM May 6th via Tweetie

Retweeted by 25 people

[Reply](#)



**Schwarzenegger**

Gov. Schwarzenegger





**@PressSec**

Jay Carney (EOP)

I'm briefing at 1:30 pm today. If you were a member of the White House press corps, what question would you ask?

10 Mar via web ★ Unfavorite ↻ Retweet ↩ Reply

Retweeted by [acatl07](#) and 30 others



Labor



Julia Gillard  
Prime Minister

Authorised by K. Blaz, ALP, 9 Sydney Avenue Barton ACT 2600



Julia Gillard ✓

@JuliaGillard Canberra, Australia

Official twitter account of the Prime Minister of Australia

<http://alp.org.au>

✓ Following



Message



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JuliaGillard Julia Gillard

@Charlottelovesu Thanks Charlotte! JG

5 hours ago



JuliaGillard Julia Gillard

For International Women's Day, Hillary Clinton & Michelle Obama recognized courageous women leaders. Be inspired! [.mp/eu5qKO](http://mp/eu5qKO)

5 hours ago



JuliaGillard Julia Gillard

@harleyd I will look forward to meeting you. JG

6 Mar



JuliaGillard Julia Gillard

@Tom2\_0Live I'll see President Obama tomorrow. I'll also be at the Lincoln Memorial with Aussie Vietnam vets. Looking forward to both.

6 Mar



JuliaGillard Julia Gillard



About @JuliaGillard

303

Tweets

56,620

Following

85,315

Followers

Connections

Also followed by @CFigueres, @Willi



You both follow @NeelieKroesEU, @more.



Following 56,620



Similar to @JuliaGillard · view



SenMarkArbib · Follow

Mark Arbib



bernieripoll\_mp · Follow

Bernie Ripoll

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Zappos.com  
CEO



Hi! I'm Tony Hsieh the CEO of Zappos.com.

Have a question? Here's how to get the fastest response:

**Customer service:**  
Help finding a product  
[cs@zappos.com](mailto:cs@zappos.com)  
1-800-927-7671

**Interviews, PR:**  
Speaking requests  
[pr@zappos.com](mailto:pr@zappos.com)

**Marketing, Sponsorships  
Donation & Charity Requests:**  
[solicitation@zappos.com](mailto:solicitation@zappos.com)

**Merchandising:**  
Steve Hill, VP Merchandising  
[shill@zappos.com](mailto:shill@zappos.com)

**Job Inquiries:**  
<http://jobs.zappos.com>

**Inside Zappos:**  
<http://blogs.zappos.com>

Goal of my tweets & my new book  
"Delivering Happiness": ICEE =  
Inspire, Connect, Educate, Entertain:  
<http://bit.ly/cvrJtC>

6:49 PM Mar 20th via web  
Retweeted by 29 people

Reply



**zappos**

Zappos.com CEO -Tony



wef\_anna

**Name** Anna S  
**Web** <http://www.weforu...>

6 following   4 followers   0 listed

**Tweets** 7

Favorites

✓ Following

Lists

RT @davos From a Cybercafe to Heights of Davos - the amazing s of #YGL @suhasgopinath by @robsalk <http://sn.im/10geov>

about 3 hours ago via Twitter for iPhone

Are you a fan of our Facebook page? Let us know how we improve it on our blog <http://sn.im/108hvg> or on Facebook <http://sn.im/108i1o>

12:09 PM Aug 5th via Twitter for iPhone

Are you in China? Submit your video idea on sustainability chance to attend Summer Davos <http://sn.im/zzsxh>

10:36 AM Aug 4th via web




alssims



**This person has protected their tweets.**

You need to send a request before you can start following this person.

Send request

Sleepless in NY. Could've been the 3 cups of coffee at lunch but more likely the job offer that I'm pondering. Stay at the WEF or move on? 

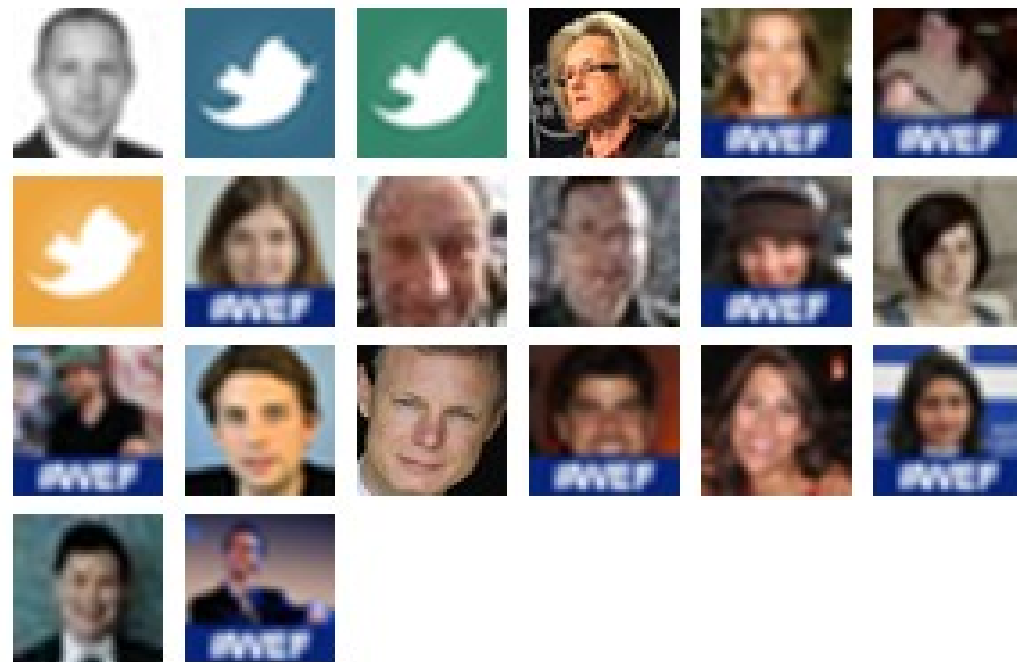
8:00 AM Dec 31st, 2009 via web



**thenicholaskim**

Nicholas Kim

### Following





Twitter Survey 2009: Help us make our  
Twitter feed more valuable to our  
followers? <http://bit.ly/ZK61H>



3:02 PM Aug 10th, 2009 via web

Retweeted by 1 person

 [Reply](#)  [Retweet](#)



**davos**

World Economic Forum

# Help us make our Twitter feed more valuable!

**Vote on the suggestions and add your idea on how to improve our Twitter feed (<http://twitter.com/davos>) UPDATE Voting is now closed but here are your suggestions.**

- Interesting speaker quotes
- Funnel questions to sessions/speakers (from those who cannot attend)
- Crowdfsource topics and trends in advance of WEF
- More frequent updates about what is happening with the forum
- Links of videos/writings that were presented at forums
- Give opportunity to get more interactive with followers (opportunity to send questions, for example) and publish what is happening by twitter.
- Keep the world inform!
- Get rid of the "lets hook up" followers!
- GIVE ANSWERS! SAY THE TRUTH! FOLLOW YOUR HEART! CLOSE THE HUGE GAP! @PETITAmie
- More interaction with followers, commenting or answering questions.
- Twitter interviews
- Links to live video streams of forums!
- Share other non WEF generated information @rsamii
- Access to schedules and speakers and topics
- Live tweets

What are the lessons business and organisations should learn from social media? Thanks for your suggestions  
[#SocialMediaLessons ^ml](#)

5:04 PM Apr 28th via CoTweet

Retweeted by 13 people

Reply Retw



davos

World Economic Forum

.@davos you ~~fuckers~~ (and I don't mean that in a bad way) are about as "social" and "open" as a north korean nuclear facility.

5:10 PM Apr 28th via Tweetie in reply to davos

Reply 13 R



netfart

Netfart Interactive

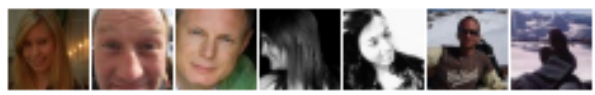
**facebook**

# World Economic Forum Welcome

Non-profit organisation [Edit info](#)



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- Use Facebook as World Economic Forum
- Promote with an advert
- View Insights
- Suggest to friends

### You and World Economic Forum




- 306 friends like this.
- Schwab Foundation for Social Entrep..., Queen Rania, Close the Global Gender Gap

### Quick tips

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### Sample Advert: World Economic Forum



The text of your advert will go here.

## World Economic Forum Annual Meeting 2011

Watch live sessions, press conferences and interviews from the Annual Meeting in Davos on our [Livestream](#) tab above.

### World Economic Forum



This is the official Facebook Fan Page for the World Economic Forum. Keep up to date with our news, participate in discussions and see photos and videos from our events.

### www.weforum.org



The website of the World Economic Forum. Find out about our organisation, communities and initiatives. You can also find videos and photos of our events, reports that we've published and careers information.

### Forumblog



Our official blog, Forumblog.org, is the hub for all our Social Media activities. Written by Forum staff and participants, you can read all about the Froum's culture, mission and initiatives.

[Edit](#)  
is an

[See all](#)

# World Economic Forum

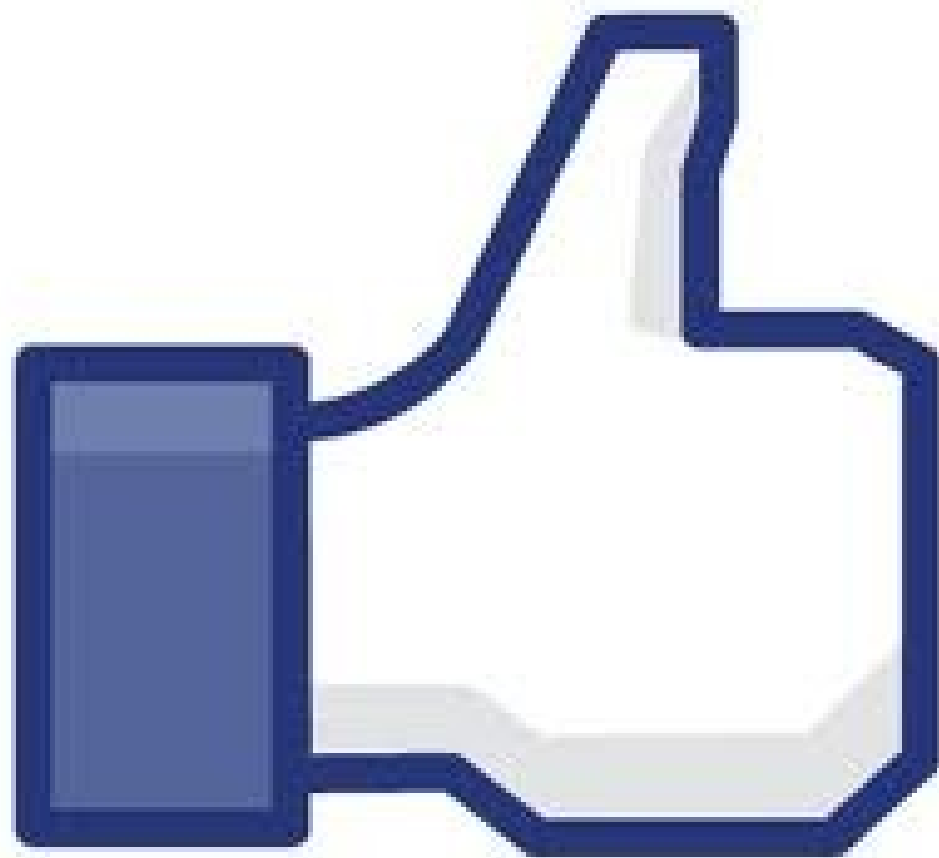
Non-profit organisation [Edit info](#)

[Edit page](#)



Wall

World Economic Forum · Most recent



## Wall

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- Livestream
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- The Forum on:
- Discussions
- Events
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The World Economic Forum is an independent international organization commi...

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**68,464**  
people like this

Likes [See all](#)



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## You and World Economic Forum



[309 friends like this.](#)

[Schwab Foundation for Social Entrep..., Queen Rania, Close the Global Gender Gap](#)

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## Sample Advert: World Economic Forum



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[Like](#) · Matthias Lüfkens likes this.



## World Economic Forum

10 days until the Announcement of the 2011 Class of Young Global Leaders. This week, participate in a three questions series because we want to hear from you!

Question 1: What type of leader does the world need?




### The Forum of Young Global Leaders

[www.weforum.org](http://www.weforum.org)

27,657 Impressions · 0.43% feedback

 28 February at 15:14 · [Unlike](#) · [Comment](#) · [Share](#)

 You and 86 others like this.

 [View all 31 comments](#)

Write a comment...



Saif Al Gaddafi suspended from the Forum of Young Global Leaders  
Following the recent developments in Libya the Forum of Young Global Leaders has taken the decision to suspending Saif Al Gaddafi membership in the YGL Community with immediate effect. Read more: <http://wef.ch/49>




### Saif Al Gaddafi suspended from the Forum of Young Global Leaders - YGL

wef.ch

Following the recent developments in Libya the Forum of Young Global Leaders has taken the following decision. Saif Al Gaddafi was appointed as a Young Global Leader at a time when it appeared that he represented the potential for a future Libyan government that was more progressive, more concerned

31,196 Impressions · 0.37% feedback

 21 February at 14:12 · Like · Comment · Share

 94 people like this.

 View all 22 comments



**Consul Executive Services Olet!**

23 February at 11:35 · Like



**Fernando de Souza** Good decision, but why nobody saw it before appointing him as a global leader. It seems to me so evident that he weren't

7 hours ago · Like ·  1 person

YouTube

Welcome

The Forum on:

Discussions

Events

### About

The World Economic Forum is an independent international org...[See more](#)

# 67,875

people like this

Likes

[See all](#)



**Close the Global Gender Gap**



**Volkswagen International**



**Schwab Foundation for Social**



**Microsoft Citizenship**



**Maurice Lévy**

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**World Economic Forum**

[www.weforum.org](http://www.weforum.org)

**Forumblog**



This is the official Facebook Page for the World Economic Forum. Keep up to date on the latest news, participate in our discussions and see photos and videos from our events.

### Likes



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Food/Beverages

Like



**NYSE Euronext - Official Site**  
Product/Service

Like



**Nike**  
Local business

Like



**Nestle**  
Product/Service

Like



**NBK - Official Page**  
Local business

Like



**NASDAQ OMX**  
Product/Service

Like

Close

## World Economic Forum Media Group

Global

### Basic Info

Type: Business - Public Relations

Description: This group is reserved exclusively for the Media Leaders registered to the meetings of the World Economic Forum. Here you will gain exclusive insights into the working of the World Economic Forum, its initiatives and its reports. The discussions in this group are off the record unless otherwise noted.

### Contact Details

Email: [public.affairs@weforum.org](mailto:public.affairs@weforum.org)

Website: <http://www.weforum.org/annualmeeting>

Office: World Economic Forum - Media Team

Location: 91-93, route de la Capite  
Geneva, Switzerland

### Recent News

26 March - Denmark, Sweden and the USA lead the rankings of the World Economic Forum's Global Information Technology Report 2008-2009. <http://www.weforum.org/gitr>

4 March - Switzerland, Austria, Germany, France, Canada, Spain, Sweden, United States, Australia and Singapore are Top 10 of the Forum's Travel & Tourism Report 2009 to be launched Wednesday 4 March at 10.00 CET.

26 January - Pablo Camacho from Bogota and Rebecca McQuigg from LA invited as 'citizen reporters' for YouTube and MySpace to cover the Annual Meeting in Davos <http://www.weforum.org/en/events/AnnualMeeting2009/MySpace/index.htm>

21 January - 2,500 participants from 96 countries including a record 41 heads of state or government will attend the next Annual Meeting in Davos. Watch our press conference: <http://tinyurl.com/davoslive>

16 January - Four of the seven Swiss Federal Councillors to attend the Annual Meeting including



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## Members

Displaying 8 of 63 members

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Alan  
Rusbridger



Ali Hamade



Rene  
Mehrmann



## View Members

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**Alan Rusbridger**

London

Make Admin



**Nicholas Kristof**

The New York Times Company

Make Admin



**David Ignatius**

The Washington Post

Make Admin



**Michael Elliott**

Time Inc

Make Admin



**William Lewis**

Make Admin



**Mark Adams**

Remove Admin



Close

## Discussion Board

Displaying 3 of 13 discussion topics.

### EMBARGO Global Information Te

1 post. Updated at 01:54 on 23 March 20

### EMBARG Global Risks 2009 Rep

1 post. Updated at 06:07 on 12 January 2

### Annual Meeting Davos-Kloster

1 post. Updated at 00:44 on 25 November

## The Wall

Displaying all 3 Wall posts

Write something...



Vittorio Da Rold wrote



## Wall

Hidden posts

Info

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Discussions

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## About

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This page is a joint partnership between the United Nations Global Compact, Transparency International and the World Economic Forum Partnering Against Corruption Initiative to encourage active, global participation in the fight against corruption.

2,551

people like this

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## End Corruption Now

Community [Edit info](#)

## Wall

End Corruption Now · [Most recent](#)Share: [Status](#) [Photo](#) [Link](#) [Video](#)

What's on your mind?

## End Corruption Now

The Extractive Industries Transparency Initiative Global Conference in Paris is currently underway. Inform yourself about the ongoing discussions in this crucial sector for fighting corruption: <http://eiti.org/paris2011>

**Paris 2011 | Extractive Industries Transparency Initiative**

eiti.org

33 resource rich countries are implementing the Extractive Industries Transparency Initiative. In these countries, companies and governments have committed to publish what they pay and receive. Citizens can now know how much their governments receive from their natural resources, and hold them to ac

1,999 Impressions · 0.45% feedback

 03 March at 10:01 · [Like](#) · [Comment](#) · [Share](#)

Abhinav Garg and 7 others like this.

**Wasif Zaman** <http://microfinancette.com/blog/archives/829> [×](#)04 March at 18:47 · [Like](#)

Write a comment...

## RECENT ACTIVITY

 End Corruption Now changed their [Description](#).[Edit page](#)

Admins (7) [?]

[See all](#)

Use Facebook as Matthias

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View Insights

## Quick tips

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## Sample Advert: End Corruption Now



The text of your advert will go here.

Like · Matthias Lüfkens likes this.

## End Corruption Now



## Davos Congress Centre (World Economic Forum, WEF)

Local business · Davos Platz, Graubunden, Switzerland [Edit info](#)

[Edit page](#)**Wall**Davos Congress Centre (Wo... · **Most recent** ▾Share: **Status** **Photo** **Link** **Video****Wall**

Hidden posts

Info

Photos

Discussions

[Edit](#)**135** check-ins**68** / 2 people like this.**Likes**[See all](#)**Hotel Pardenn****Hotel Grischa****Panorama Hotel****Hotel Ochsen****Morosani Hotels  
Davos**

### Davos Congress Centre (World Economic Forum, WEF)

Good Morning Davos. The Annual Meeting of the World Economic Forum starts today. Watch the sessions live on <http://wef.ch/facebook> Programme: <http://wef.ch/DavosProgramme>



### Forumblog.org - The World Economic Forum: Livestream Programme of the Annual Meeting 2011 in Davos

wef.ch

Below is the public programme of the Annual Meeting of the World Economic Forum held in Davos, Switzerland from 26-30 January 2011. The 25 sessions listed below will be webcast live on the website of the World Economic Forum and...

348 Impressions · 0.86% feedback

 26 January at 06:01 · [Like](#) · [Comment](#) · [Share](#)

Tan Huynh and 2 others like this.



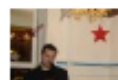
### Davos Congress Centre (World Economic Forum, WEF)

Two days to go before the start of the 41st Annual Meeting of the World Economic Forum (WEF) <http://www.weforum.org/>

417 Impressions · 0.72% feedback

24 January at 06:47 · [Like](#) · [Comment](#)

Salvatore Trani and 2 others like this.



### Nesch Gliga

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**Admins (4)** [?][See all](#)

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### Quick tips

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### Sample Advert: Davos Congress...



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**four**square™

**World Economic Forum (Davos Congress Center, WEF)**

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Hertistrasse  
Davos Platz, Graubünden,  
Switzerland 7270  
081 415 21 60

@wef

4 people



**Categories:** Convention Center, Event Space

**Tags:** wef, davos, annual meeting, world economic forum

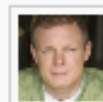
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YOUR CHECK-INS	TOTAL PEOPLE	TOTAL CHECK-INS
0	113	331

**Mayor**

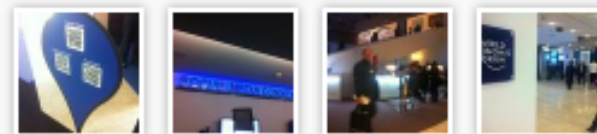
Last 60 Days



**Adrian M.**  
9 checkins



**Photos**



**Tips**

POPULAR RECENT

Example: Order the burger and ask for the secret sauce!

[Add link]

SHARE



**Jonathan Z.**

Try the round mini-sandwiches with salami and pulverized pickle. Chew discreetly if speaking to a head of state.




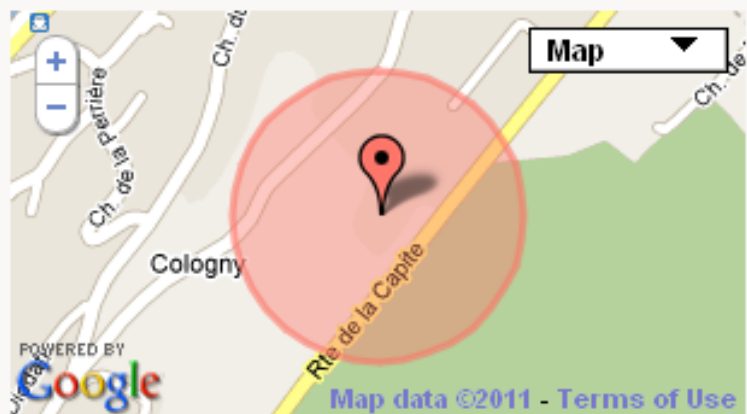
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Route de la Capite 91-93  
Coligny, Geneva 1223  
022 869 12 12

@davos

 2 people




Categories: Office

Tags: wef, world economic forum, davos


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YOUR CHECK-INS	TOTAL PEOPLE	TOTAL CHECK-INS
0	38	464

**Mayor** Last 60 Days



**Adrian M.**  
19 checkins



**Photos**

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The headquarters of the World Economic Forum in Coligny, near Geneva have an amazing view over Lake Geneva.

 3 | January 6, 2011 [More Info](#)

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### World Economic Forum (Davos Congress Center, WEF)

Home of the the Annual Meeting of the World Economic Forum since 1971. The Congress Center underwent a major extension in 2010 to increase its capacity.

✓ 4 | January 6, 2011 | Davos Platz, Graubünden, Switzerland [More Info](#)



### World Economic Forum

The headquarters of the World Economic Forum in Cologne, near Geneva have an amazing view over Lake Geneva.

✓ 3 | January 6, 2011 | Cologne, Geneva [More Info](#)



### Ex-Bar

This place is heaving with locals on most nights.

✓ 2 | January 28, 2011 | Davos Platz, CH



### Kaffee Klatsch

Artsy and hip café on the main drag. Famous for its healthy salads and freshly squeezed fruit juices.

✓ 2 | January 23, 2011 | Davos, Graubunden [More Info](#)

The World Economic Forum is an independent international organization committed to improving the state of the world. Best known for the Annual Meeting in Davos, Switzerland the Forum organizes half a dozen regional meetings around the globe. We'll be posting tips for venues at our events.

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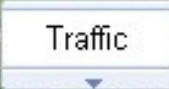
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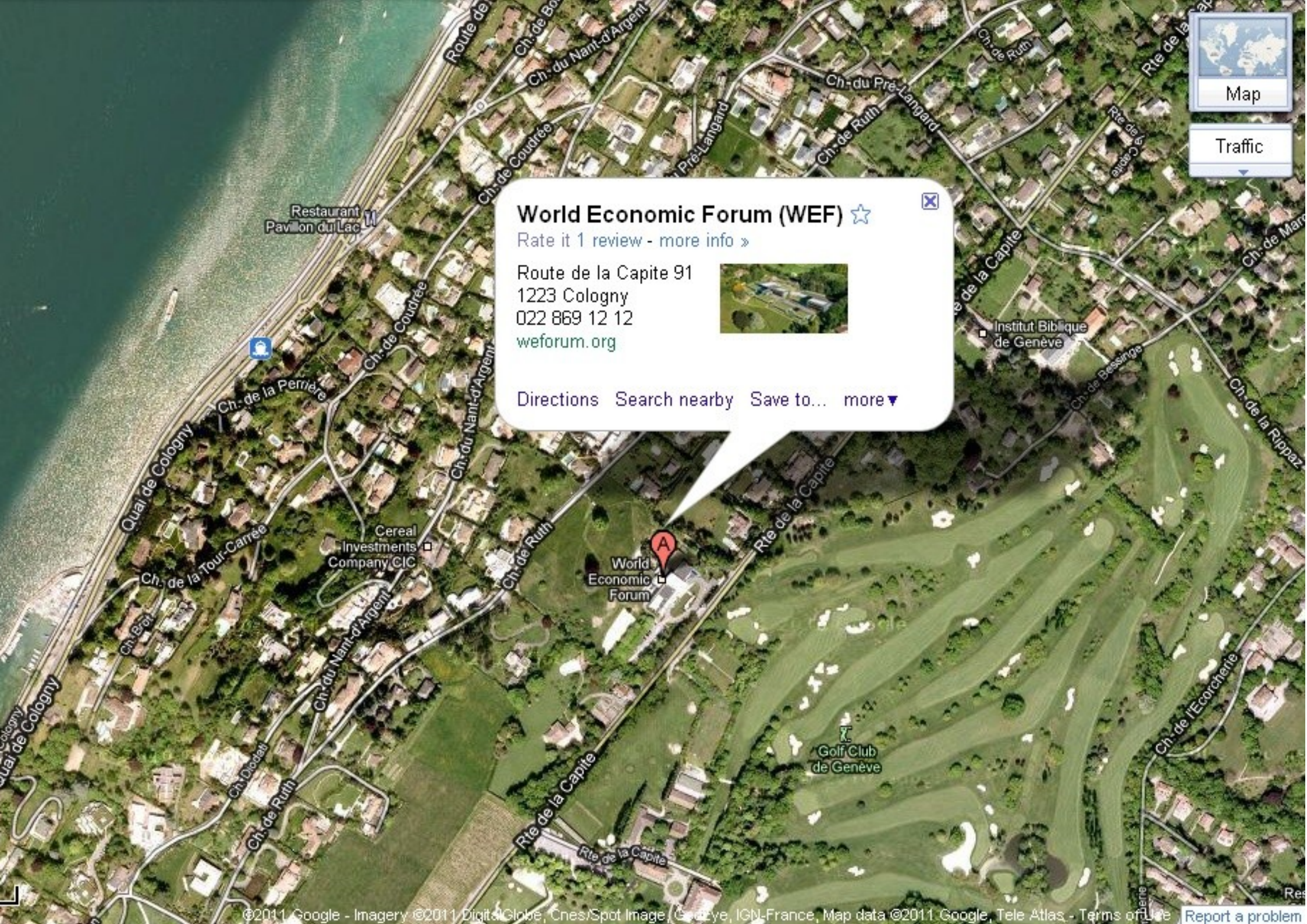
### World Economic Forum (WEF) ☆

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Transit: Cologny, mairie (828 m SW) BUS

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Schweiz

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New York NY 10022-3104  
United States

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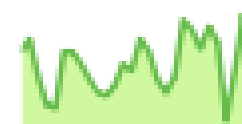
[World Economic Forum Beijing Representative Office](#)

100020  
北京市朝阳区  
501-503 West Tower World Financial Centre  
No. 1 East 3rd Ring Middle Road  
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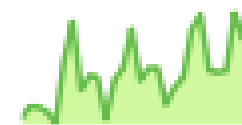
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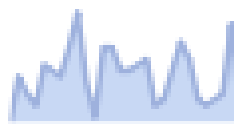
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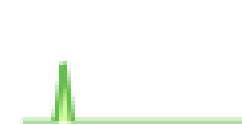
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## Totals

### 74513 impressions

How many times users saw your business listing as a local search result [?](#)

### 636 actions

How many times users showed interest in your business listing

**27** Clicks for more info on Maps

**469** Clicks for driving directions

**140** Clicks to your website

## Top search queries [?](#)

Query	Impressions
1. world	7973
2. forum	4047
3. map of world	2439
4. world map	2043
5. bill gates house	616
6. mayor world	514
7. ski resorts	492
8. the forum	400
9. facebook login	398
10. map world	392
Other	55199

## Where driving directions requests come from

Region (by ZIP code)	Requests
1. <a href="#">New York 10019</a>	54
2. <a href="#">New York 10022</a>	48
3. <a href="#">New York 10001</a>	34
4. <a href="#">New York 10036</a>	20
5. <a href="#">Hoboken 07030</a>	18
6. <a href="#">New York 10003</a>	17
7. <a href="#">New York 10017</a>	15
8. <a href="#">New York 10014</a>	10
9. <a href="#">New York 10016</a>	10
10. <a href="#">New York 10027</a>	10
Other	233



# How did we do it?

- 
- A man in a dark suit is walking through a blue hallway. The walls are covered in large, white, 3D-style letters that spell out 'NEVER STOP TEAMING UP'. The ceiling is also blue with recessed lights. The floor is a lighter shade of blue.
- Have a clear plan
    - C-level backing
      - Just do it



**Thank You!**

**Matthias Lufkens**  
**mlu@weforum.org**  
**@Luefkens**  
**@Davos**  
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